



INTRODUCTION & TALKING POINTS FOR NOAH ST. JOHN

AUTHOR
The Book of Affirmations®

Introduction for Noah St. John

Did you know that asking a new kind of question can change your life?

My special guest today is going to show you how to change your life using an amazingly SIMPLE but incredibly effective method he discovered, called **AFFORMATIONS®**.

His name is **NOAH ST. JOHN**, and he's the author of a fascinating new book called [The Book of Affirmations](#). Noah's books have been translated into 10 languages worldwide and he's appeared on CNN, ABC, NPR, *Woman's Day*, *Parade Magazine* and *The Washington Post*.

Stay tuned and grab a pen and paper, because today Noah is going to teach us how to think like a millionaire in less than 5 minutes a day!

Talking Points for Noah St. John

1. Noah, you've written a bestselling book called **THE BOOK OF AFFORMATIONS** that everyone's talking about. What are **AFFORMATIONS** and how did you discover them?
2. What's the difference between **AFFORMATIONS** and 'affirmations'?
3. You say "head trash" is the reason so many people feel STUCK. What is *head trash* and how does it keep us stuck?
4. You also talk about the difference between the Inner Game and Outer Game of Success. What do you mean by that?
5. Many experts are calling Afformations "the missing piece to an abundant lifestyle". Why is that, and what exactly IS an abundant lifestyle?
6. You say you can teach someone to "think like a millionaire" in less than 5 minutes a day. How is that possible?
7. What makes your method different from all the other self-help programs out there?
8. How can people get over \$100 worth of bonus training FREE when they order *The Book of Afformations*? (Go to www.AfformationsBook.com)

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